

BIRD ROCK DENTAL PRIVACY STATEMENT

Thank you for choosing Bird Rock Dental

Our privacy statement explains how we collect, use, share and protect your personal information. So just how do we protect your privacy? In a nutshell, we respect your right to privacy and promise to treat your personal information responsibly. It's as simple as that. Here's how.

Confidentiality and security

We follow all data security laws. We protect your information by using physical, technical, and procedural safeguards. We limit access to your information to those who need it to do their jobs. Our professional business partners are legally bound to use your information only for permissible purposes.

Collecting and using your personal information

We collect information about you when you become a patient of record or need answers to your dental health questions or concerns before becoming a patient of record as in an email or phone call from you when requesting an appointment.

We may collect the following types of information:

- Name, address, home, work & cell phone numbers
- Social Security number and birth date
- Dental Insurance information
- Dental Health History & Medical Health History
- Information on the person financially responsible for dental visits
- Name of previous dentist

Sharing your information

We may share your information with other dentist providers when appropriate as in the fields of endodontics, periodontists, oral surgeons and orthodontics. We may also share your information with your dental insurance companies. We may also share your information to a collection agency when in default of payment (no medical history) or to a financial loan company like Care Credit for use toward dental services.

Again, please know we respect your right to privacy.

Please let us know if you have any questions regarding this Privacy Policy.